

August 4, 2003
Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street SW, Room CY-B402
Washington, DC 20554

*RE: Application of SBC, Pursuant to Section 271 of the Telecommunications Act of 1996 for
Authorization to Provide In-Region, InterLATA Services in Illinois, Indiana, Ohio and Wisconsin, WC
Docket NO. 03-167*

Dear Ms. Dortch;

Momentum Chippewa Valley is pleased to endorse SBC's request to provide Wisconsin Long-Distance Service. As the regional economic development organization for the Chippewa Valley, Momentum Chippewa Valley (MCV) is committed to promoting and supporting efforts that strengthen the economy, services and quality of life for the residents of the Chippewa Valley. SBC's plan contributes to those goals.

SBC's entry into the long-distance market in Wisconsin is a good economic move. Consumers in the Chippewa Valley will benefit from lower prices, the convenience of one bill and one-stop shopping, innovative service packages and increased choices for long distance and local service.

In addition, the Chippewa Valley is noted as Wisconsin's Technology Valley. Sustaining that position requires access to available services. It is important to the future of the technology interests in the valley that we have this expanded resource. This move will open up the network to all competitors, thus establishing a free marketplace. The ultimate beneficiaries are the users, which is why MCV supports this proposal.

Approving SBC's plan also is important to Wisconsin's competitiveness in the Midwest. Since the FCC already has approved long distance applications for phone companies in numerous states, it is imperative that Wisconsin be added to that approval list. Limiting Wisconsin's access is limiting its ability to be competitive nationally.

Sincerely,

Charlie Grossklaus, President
Momentum Chippewa Valley
620 West Clairemont Avenue
Eau Claire, WI 54701
(715) 833-8105